

Enrollment No: _____

Exam Seat No: _____

C.U.SHAH UNIVERSITY

Summer Examination-2018

Subject Name: Management Techniques

Subject Code: 4TE05MAT1

Branch: B.Tech (All)

Semester: 5

Date: 19/03/2018

Time: 10.30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
-

| | | |
|------------|--|-------------|
| Q-1 | Attempt the following questions: | (14) |
| | a) List the level of management. | 01 |
| | b) List the process of Management. | 01 |
| | c) Give full form of TQM. | 01 |
| | d) List the components of Marketing Mix. | 01 |
| | e) Give full form of PERT. | 01 |
| | f) Give full form of CPM. | 01 |
| | g) What do you mean by Time Study? | 01 |
| | h) What do you mean by Fatigue Study? | 01 |
| | i) What is the full form of EOQ? | 01 |
| | j) List the process of controlling. | 01 |
| | k) What do you mean by Staffing? | 01 |
| | l) Give full form of HRD. | 01 |
| | m) What do you mean by Standardization? | 01 |
| | n) Give full form of CEO. | 01 |

Attempt any four questions from Q-2 to Q-8

| | | |
|------------|--|-------------|
| Q-2 | Attempt all questions | (14) |
| 1 | Write the importance of Manager in organization. | 07 |
| 2 | Explain the concept of Vision and Mission. | 07 |
| Q-3 | Attempt all questions | (14) |
| 1 | Discuss the importance of selection process. | 07 |
| 2 | Why to select proper location before establishment of business? Give reason. | 07 |
| Q-4 | Attempt all questions | (14) |
| 1 | Discuss the various functions of purchase manager. | 07 |
| 2 | Which factors affect plant location? | 07 |



| | | |
|------------|--|-------------|
| Q-5 | Attempt all questions | (14) |
| 1 | Write a note on Inventory Management Techniques. | 07 |
| 2 | Explain different levels of management. | 07 |
| Q-6 | Attempt all questions | (14) |
| 1 | Describe the concept of administration and management. | 07 |
| 2 | Explain importance of financial management. | 07 |
| Q-7 | Attempt all questions | (14) |
| 1 | Discuss the different methods of demand forecasting. | 07 |
| 2 | Explain any two principles of management. | 07 |
| Q-8 | Attempt all questions | (14) |
| 1 | Discuss different sources of Recruitment. | 07 |
| 2 | Write a note on Total Quality Circle. | 07 |

